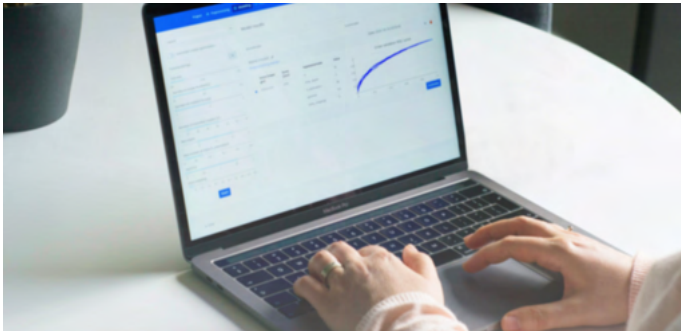**Data Analytics as a Service**

DAaaS

„How can I benefit from that trend?"

„What can we achieve with a data-driven business model?"

These are frequent questions executives ask when analyzing their companies.

Data Analytics as a Service provides you with a successful entry into your industry's data business. We offer solutions for low-barrier access to advanced analytical capabilities that do not require you to commit large internal infrastructures and human resources to the project. Instead, you will be able to focus on business insights and process core business knowledge while our consultants support your management team and employees to create a data-driven culture, and gain a competitive advantage in the process.
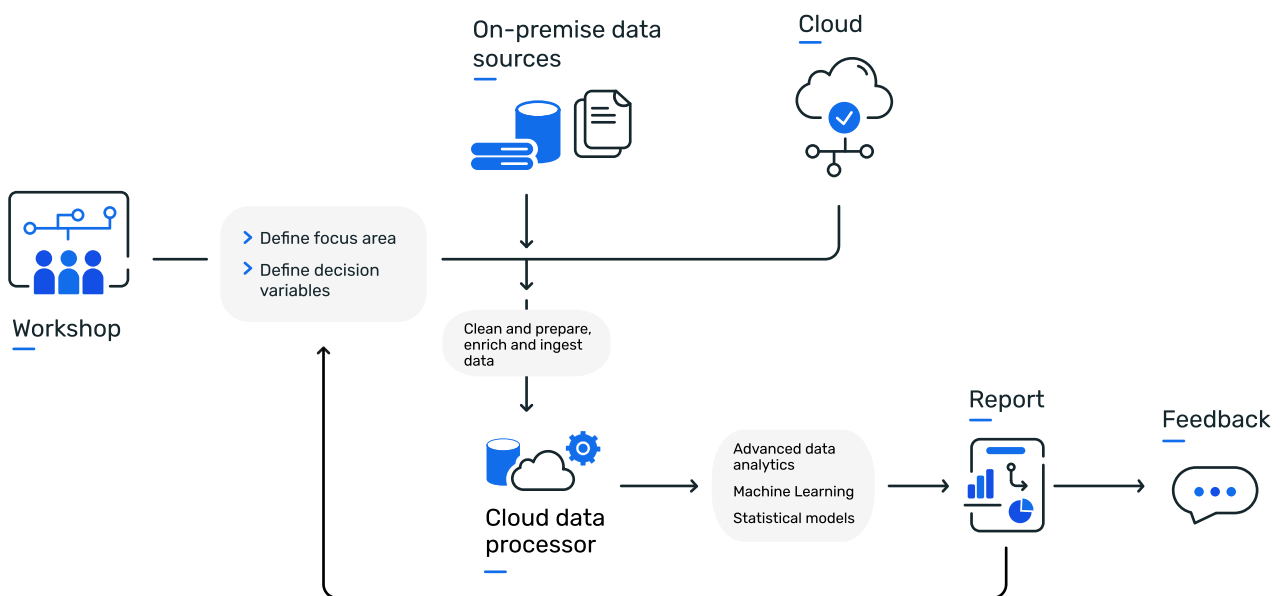
Contact us now. We are ready to get value out of your data.

michael.daldini@option40.com

Understand the value of
your data

Data Analytics as a Service workflow – We collect data
from on-premises or cloud data sources and perform
advanced analytics to generate actionable insights.

On-premise data sources

Cloud

Workshop

> Define focus area
> Define decision variables

Clean and prepare, enrich and ingest data

Cloud data processor

Advanced data analytics
Machine Learning
Statistical models

Report

Feedback

Your benefits

→ **Get trained people to produce and treat data in your core processe**

→ **Optimize your business strategy by reducing costs and increasing revenue of underlying processes**

→ **Boost your business efficiency with an individualized methodology and innovative data strategy**

→ **Gain value in a long-term collaboration: You will receive continuous offline reports, visualization, recommendations and actionable insight**

Option 4.0 straightforward methodology

1 Co-creation workshop

Our focus is to boost your business and its underlying processes. We will start the workshop by defining the business processes and their underlying data structure.

2 Crafting a data strategy

Once you provide us with a snapchat of the data you want to be analyzed, we will perform exploratory analysis and use descriptive statistics to understand your data and its quality. Our trained analysts will structure a personalized strategy, and we will define decision variables (KPIs) that will enable an evaluation of the service's outcome..

3 Implement the digital solution

You will receive a data strategy that is in line with your business strategy. Based on state-of-the-art data science techniques and algorithms, we will build a ready-to-use advanced analysis solution that will be integrated into your existing systems.

4 Provide results and follow-up actions

Working with us means gaining long-term value: We will provide actionable insights in the form of reports, as well as offline and online visualizations.

Together, we will define continued further activities for the future, to make sure your investment stays alive.

Let us help you to create an engine for business-changing insights.

Data Analytics, Machine Learning and Big Data are some of the technologies that companies are tackling and integrating to automate their processes, make data driven decisions, and increase their competitive advantage.

→ **Contact us now. We are here to help and answer any question you might have.**

Michael Daldini

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